



www.racwg.com





We are ...

An Integrated IT Leasing Company Company

Our Purpose:

"Providing affordable and innovative leasing options for keeping pace with time & technology"

Our Vision:

"To be a leader in IT equipment RENTING & LEASING industry by 2017"

Dual Impact Approach

- Improve accessibility of technology through our network
- Satisfy unmet needs through new and improved technology at affordable price.





Our Values:" We strive for excellence in everything we think, say and do"





- Headquartered in Mumbai
- Joint Ventures in New Delhi & Hyderabad
- Presence in Pune, Bangalore, Kolkata & Chennai





- **Consistent Track Record** : Profitable growth in last four years
- **Products Commercialized in Market** : Branded & Unbranded IT Equipments
- **Strong Relationships** : Top tier relationship with core suppliers
- **Add Strategic Value** : To the customers through branch network locally
- **Core Platform** : Provides high degree of financial integration & cost advantage
- **Strong Customer Base** : Servicing more than 600 customers spread over 5 locations and 5 cities





Strengths

- Ranked no. 1 in service & support by customers feedback
- Applauded by major corporates
- RAC IT Solutions Pvt Ltd has :
 - 5 branches across India
 - Covers major customers across
 - professionals working 24/7
 - Wide range of IT equipments to choose from





Operations Capabilities

- Capabilities in Renting & Leasing scaling-up and Piloting : 100%
: Can provide huge inventory on demand
- State-of-the-art Equipment with Five offices in India : Mumbai – Maharashtra
Pune – Maharashtra
Bangalore – Karnataka
Kolkata – West Bengal
Chennai – Tamil Nadu
- Fully Integrated Operations : Supply chain and reporting System
- Environmental Compliance : Contributing to a sustainable world with good e waste disp. practice
- Professional Approach : Experienced Personnel to meet requirements





We are a partner of choice for Innovator companies with service offerings spanning the entire value chain

- Strengths : Mumbai Office provides critical mass and broaden relationship with Innovator companies
Planning acquisition in India to provide technology to masses.
- Services : 24/7 to select customers
Hardware – IT Equipment Renting & Leasing
- Broad Client Base : Across industry segments





R&D facilities

: Professional Hardware engineers who does R&D to minimize turn round time for support.

- Hardware Lab : Currently One
- Development : Currently One
- Unique Capabilities : Can deliver Quantity & quality on commitment





Key Strengths

- Excellent control over supply chain
- We encompass all critical capabilities
- Cost-effective/high speed development
- Track record of successful 'Day 1 launches' with significant market share
- Our expertise is well recognized
- We recognize & follow efficient & innovative business practices.



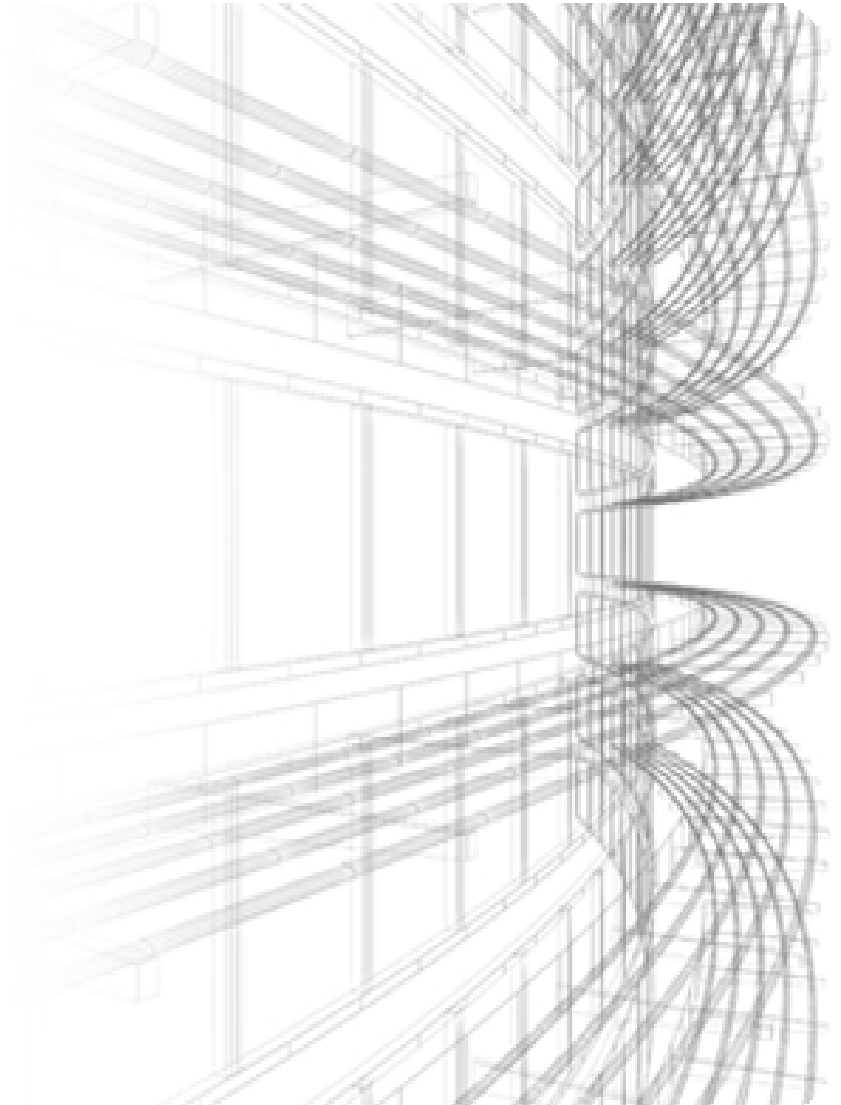


- Track Record : Consistent growth and sustainable delivery of profits in last 16 quarters
- Market Presence : Across 5 key locations in India
- Significant Presence : In Mumbai, Pune, Bangalore, Kolkata & Chennai
- Market Sales Force : Across our 5 locations
- Focus on : Core on Renting & Leasing IT Equipments
- Geography Expansion : Curently India
- Building Scale : New Delhi & Hyderabad



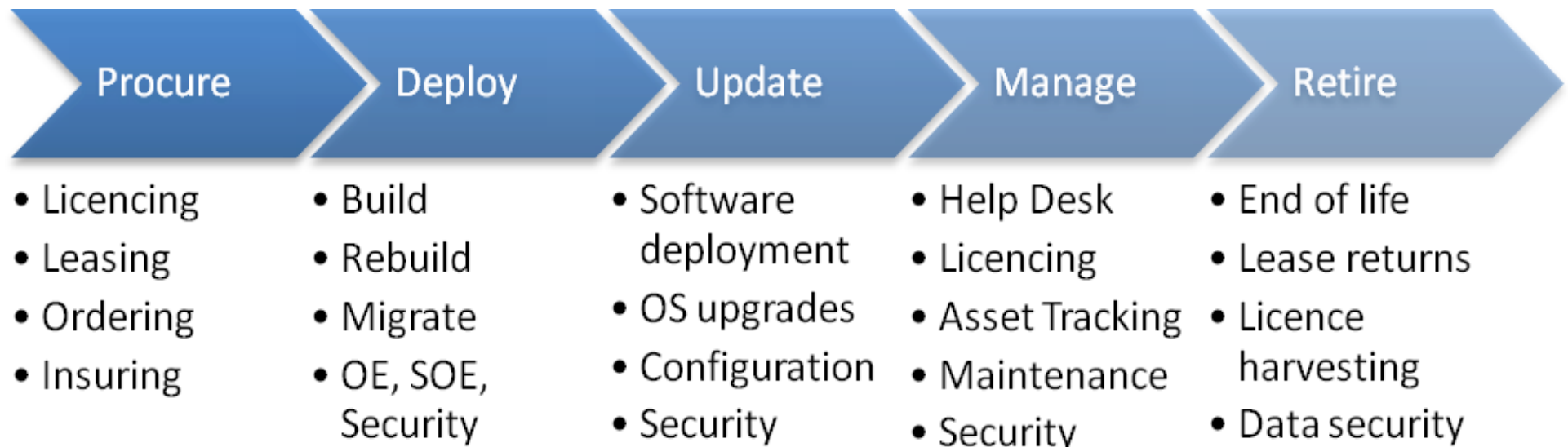
Industry Segments:

Banking
Software Companies
Hotel Industry
Pharmaceuticals Industry
Automobile Industry
Telecomm Industry
Insurance Industry
Travel & Logistics Industry
Commercial Business Centers
BPO/KPO
Educational Industries
FMCG
Media & Entertainment Industry
Sports



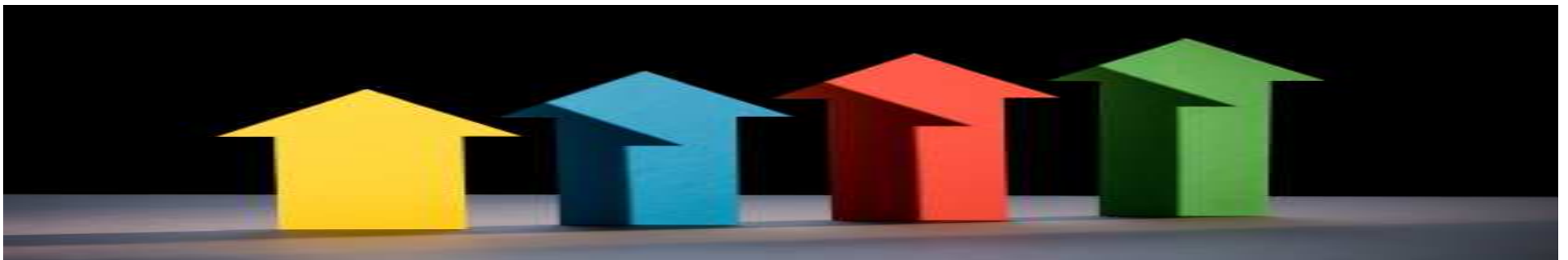


- Asset Strength : 7000+
- 1700+ : Laptops
- 3300+ : Desktops
- 2000 : Servers & Networking equipments





- Attract, Develop and Retain : Multi-skilled high-performers
- Create : A learning organization
- Develop and Nurture : Young leaders
- Promote : Teamwork and collaboration
- Build : Key Projects

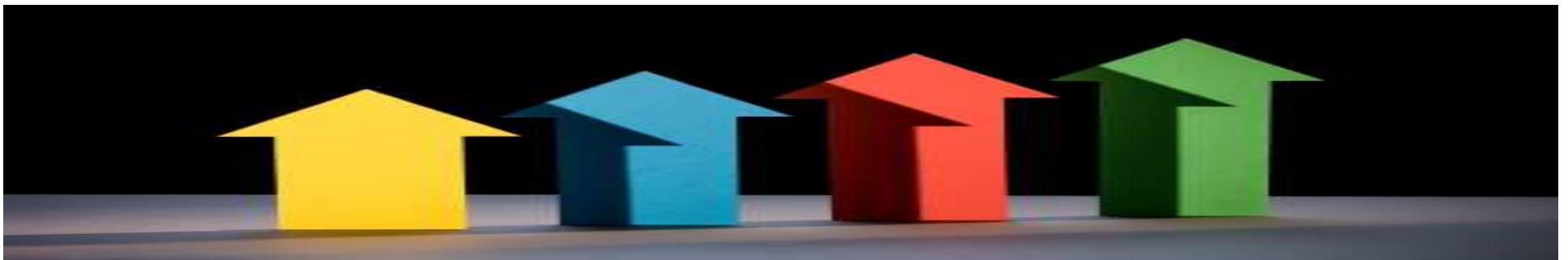


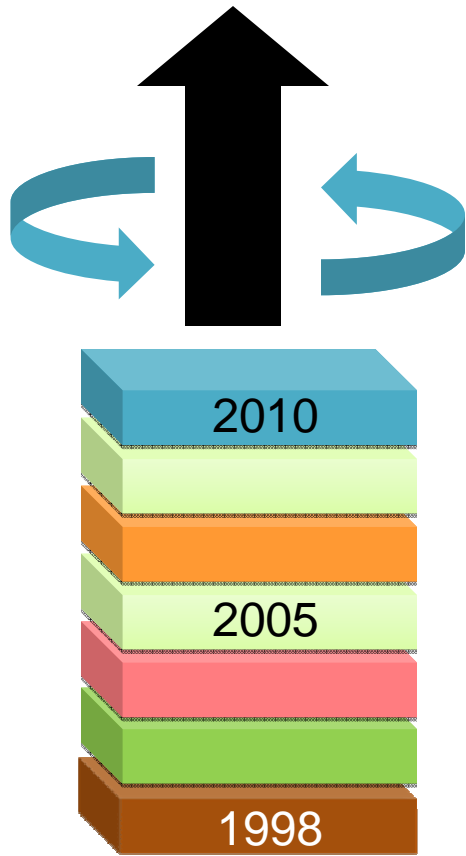


- Talent Management
- Learning and Development
- PerFECT (Performance Enhancement and Coaching Tools)
- Organizational Climate Survey
- Annual Celebrations to recognize excellence
- 360⁰ feedback Survey

Fast-tracker program

- Acceleration of career growth for high-performers





2008	Successfully Became Private limited company
2005	launched 2 more branches in Bangalore & Kolkata
2004	1 st vendor to be recognized for service & commitment
2002	Planned for expansion & foundation laid for growth
2000	Served major clients in Telecom industry & Survived .COM
1998	Rent-A-Computer - Inception



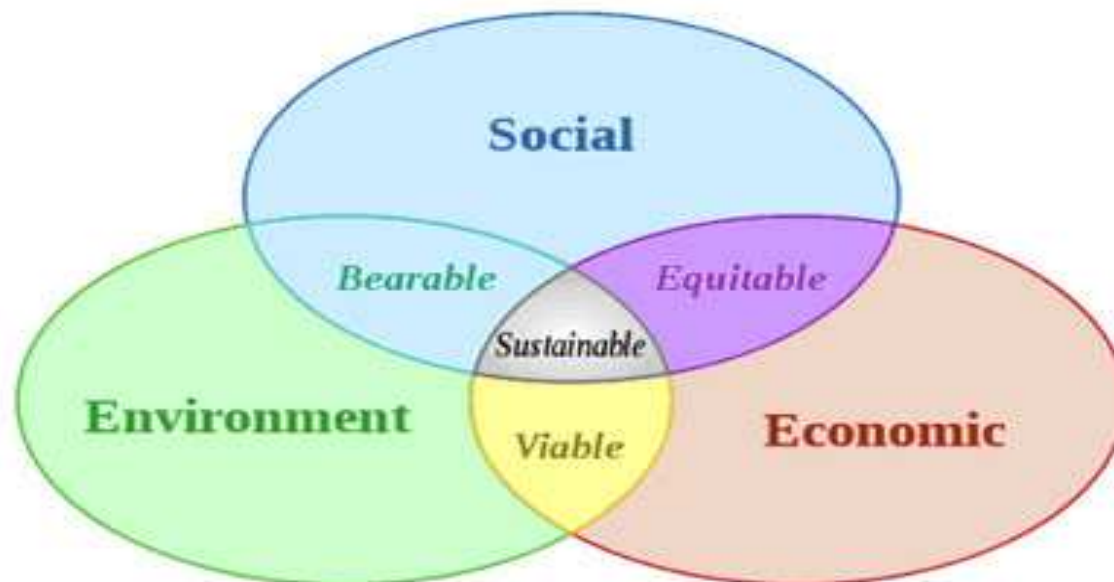
We are committed to **Access and Affordability** of our leasing options through a business model that prioritizes affordability and investment in discovery of new models that meet unmet and poorly met needs of the customers.





To help customers lead technology with global access to latest IT Equipments

Train : Employable young adults from financially weak backgrounds



THANK YOU

